

#### The Best Business Plans for a Successful Future

Cashew Nut

Carbon Black N990

Zeolite 4a (Detergent Grade)

Particle Board From Rice

Husk

Glass Fiber Reinforced Polymer (GFRP) Rebar











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### Introduction

Do you wish to start a business that works with different types of materials, such as glass fibre, carbon, nuts, and zeolite? If so, this blog post will provide you all the information you need to get started. We'll go over starting a cashew nut processing business, getting zeolite 4a (detergent grade), getting carbon black n990, getting rice husk particle board, and getting glass fibre reinforced polymer (GFRP) rebar. With the right knowledge and resources, you can start a successful business in this field!





Raw cashew nuts are transformed into consumable items, such roasted and salted cashews, through a process known as cashew nut processing. Sorting, shelling, roasting, and packing are among of the tasks involved. This kind of processing is essential to the food production chain since it guarantees the best quality and safety of the finished product.

The selection of raw cashew nuts is the first step in the procedure. After that, the nuts are mechanically shelled to remove the shells. The cashew kernels are cleaned, sorted, and graded after the shells are taken off. The kernels are then roasted to give them a distinctive flavour. Before being prepared for sale, the roasted kernels are lastly salted or flavoured, wrapped, and sealed.

Visit this Page for more Information: Start a
Business in Cashew Processing Industry



### Scope for Startups in the Cashew Nut Processing Industry

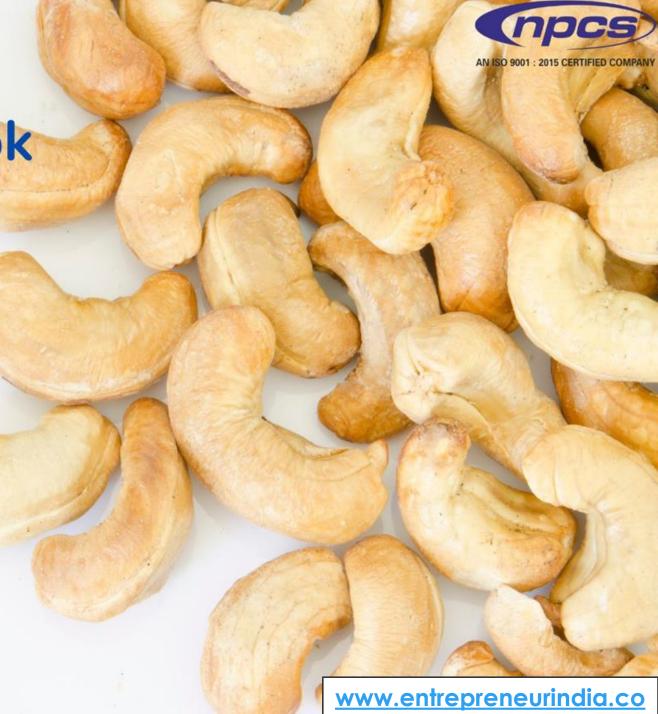
For entrepreneurs and startups, the cashew nut processing sector offers a variety of business prospects. Cashew nut consumption is increasing globally, and as a result, the sector has grown quickly in recent years. Raw cashew nuts must be collected, cleaned, sorted, shelled, graded, and packaged as part of the cashew nut processing process. To manufacture cashew butter and other goods, cashew nuts are also roasted, ground, and salted.

Any stage of the procedure, from harvesting and cleaning to sorting, packing, and selling, is open to startup participation. Additional minor possibilities are also available, including those in product development, marketing, and distribution.

Related Business Plan: Setup Cashew Nut Processing Plant

Indian Market Outlook

The market for processed cashews in India is anticipated to grow at a CAGR of 9.33% over the forecast period (2020-2025). The market for plain/salted cashews is booming across the nation since they may be used in a variety of domestic culinary and beverage applications. One of the main drivers propelling the market is the increased use of plain cashew in Indian cuisine, particularly in sweets. The processed cashew market in India has enormous growth potential and offers business owners a lucrative opportunity.





#### Global Market Outlook

The market for processed cashews was valued at US\$5,003.6 million in 2022, and from that year until 2032, it is anticipated to increase at a compound annual growth rate (CAGR) of 5.8%. India, Vietnam, Nigeria, Brazil, and Thailand are the top producers of cashew nuts, which are in high demand as ingredients for a variety of food products and recipes. The industry that processes cashew nuts is driven mostly by consumer demand for snacks, bakery goods, chocolates, and other confectionery items. The demand for cashew nuts as an alternate source of protein is also being fueled by the rise in vegan and vegetarian diets. Demand for items made with cashew nuts is also rising as a result of the convenience snacking trend.

Watch other Informative Videos: <u>Cashew Nut</u>

**Processing - Manufacturing Plant** 



### Start a Production of

### Carbon Black N990





In order to suit the demands of industrial and commercial applications, Carbon Black N990 has been particularly created. It is a very adaptable and robust kind of carbon black. It is a dark powder that is created from clay, sulphur, petroleum oils, and highly refined coal. It is utilized in a wide range of products, including paints, coatings, and rubber and plastics. It can also be utilized in a variety of industrial procedures, including those that create rubber additives, carbon fibre, catalysts, tyres, and even catalyze reactions. High-performance Carbon Black N990 has a variety of uses and great mechanical characteristics.

Visit this Page for more Information: <u>Start a</u> <u>Business in Chemical Industry Projects</u>



#### **Uses and Applications**

A sort of fine black powder called carbon black N990 is employed in numerous industrial applications. It is mostly made up of amorphous carbon and is created by the thermal decomposition of hydrocarbons. Due to its numerous special qualities, Carbon Black N990 is perfect for a wide range of uses and applications. Rubber production is one of Carbon Black N990's most often used industries. To strengthen the final product's strength and durability, the powder can be mixed with rubber compounds. Due to its strength and wear resistance, Carbon Black N990 is the perfect material to use in tyres, conveyor belts, and other items.

Related Business Plan: <u>Start a Production Of</u> Carbon Black N990



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#### Global Market Outlook

The estimated size of the global carbon black market in 2019 was 18.2 billion USD, and it is anticipated to increase at a compound annual growth rate (CAGR) of 6.1% from 2020 to 2025. The incomplete combustion of several components made of petroleum results in carbon black. A variety of end-use applications, including consumer goods, vehicles, appliances, electronics, and others, require carbon black as a critical component. High-performance coatings are now more in demand in the automobile industry as well as other sectors like marine, aerospace, and industrial thanks to the refurbishing trend. The use of rubber, electronic discharge chemicals, and inks, as well as a number of laws created for production technologies and raw material inputs, all have a significant impact on market dynamics.

Read our Books Here: <u>The Complete Technology</u> <u>Book on Chemical Industries</u>



#### A Business Plan for

# ZEOLITE 4A (DETERGENT GRADE)





A typical zeolite material used in detergents and other cleaning supplies is zeolite 4A. It is a highly effective cation exchange material made of an aluminosilicate. It performs the function of an absorbent, capturing and tying together molecules like metals and other cations. Zeolite 4A is useful for cleaning water, surfaces, and even clothing of dirt, stains, smells, and other pollutants. Additionally, it is known to lessen the need for bleaching and may perhaps be able to take the place of some of the chemical components now used in detergents. Zeolite 4A is a costeffective and safe substitute for harsh chemicals, making it the best material for cleaning goods.

Visit this Page for more Information: <u>Start a Business</u> in <u>Speciality Chemicals Manufacturing Industry</u>



#### Uses of Zeolites 4a

Laundry detergents, cleaning solutions, and other household cleaning products employ zeolite 4A, which is a detergent grade zeolite. Zeolite 4A contributes to better cleaning outcomes by lowering the amount of soap used to clean garments and other things. Additionally, the zeolite contributes to the preservation of colours and the avoidance of soap scum.

Zeolite 4A serves a variety of other purposes besides being a component of detergents, including:

• Filtration - To remove different contaminants and pollutants from water, zeolite 4A can be utilised in water filtration systems.

• Soil amendment - To increase soil fertility and water retention in agricultural and gardening applications, use zeolite 4A.

Related Business Plan: Zeolite 4a

(Detergent Grade)





# Benefit To Start-Up A Zeolite 4a (Detergent Grade) Business

Starting a Zeolite 4a (Detergent Grade) company can be very advantageous from a financial and environmental standpoint. Zeolite 4a is an absorbent substance that can be used in a variety of situations and is reasonably priced. It has numerous uses, including as a detergent additive, water filter, soil conditioner, and fertilizer.

Zeolite 4a is an excellent adsorbent for both organic and inorganic molecules due to its high cation exchange capacity. As a result, it can be used to clean up waste water, drinking water, and other liquids. It is helpful in agriculture as well, where it can be used to boost crop yield and improve soil fertility. Zeolite 4a is in high demand globally and is a lucrative opportunity for business owners looking to start their own venture.

Read our Books Here: The Complete Technology Book on Chemical Industries



#### Global Market Outlook

During the projected period of 2020–2027, the worldwide zeolite market is anticipated to expand at a CAGR of 8.5%. The main causes of this growth are escalating industrialization and growing environmental worries about wastewater treatment. The zeolite industry has expanded as a result of the surge in demand for natural products free of hazardous ingredients. The need for zeolites has also been boosted by the expansion of end-use sectors like the detergent, automobile, and petrochemical industries. The region with the greatest market share worldwide, Asia Pacific, is anticipated to rise quickly over the course of the projection period.

Watch other Informative Videos: Chemicals

(Organic, Inorganic, Industrial)





#### Start a Business of

# Particle Board from Rice Husk





Chipboard, another name for particle board, is a wood-based product made of resin-bound wood fibres and particles that are then crushed into sheets. It is a reasonably priced building material frequently used for shelving, wall panelling, flooring, and furniture. A type of particle board created from leftover rice husk is known as rice husk particle board. Due to its environmentally friendly manufacturing technique and strong, lightweight construction, this type of particle board is gaining popularity. The majority of rice grain hulls make up rice husk, a byproduct of the manufacturing of rice. Due to the fact that rice is one of the most extensively farmed crops in the world, it is a plentiful and renewable source of material. By crushing and compressing the rice husk into a flat sheet, rice husk particle board is created. To make a solid, long-lasting panel, the particles are combined with a resin binder, pressed together at high temperatures, and then cured.

Visit this Page for more Information: <u>Start a</u>

Business in Rice Husk Based Products Industry



### **Uses and Applications**

An environmentally friendly product that is used in a variety of sectors and applications is particle board made from rice husk. It is a composite material created from leftovers from the processing of rice husks, and it may be used for anything from furniture and home décor to building and insulation materials. Furniture, cabinets, doors, and other wooden products can be made using rice husk particle board. The lightweight core material for upholstered furniture, panels, and walls can also be made from this kind of particle board. Additionally, this kind of particle board can be utilized in walls and ceilings as acoustic insulation, improving both thermal and sound insulation.





### **Benefit of Starting This Business**

For companies wishing to produce high-quality and environmentally friendly building materials, particle board manufactured from rice husk is a fantastic choice. Compared to more conventional building materials like wood or plastic, the product has a number of benefits, including being lighter and less expensive. It is also incredibly resilient to dampness and pests, making it a perfect material for construction projects. Additionally, compared to other materials, it generates a lot less waste, making it a more environmentally responsible choice.

Related Business Plan: <u>Particle</u>

**Board from Rice Husk** 



#### Indian Market Outlook

Due to their affordability, light weight, strength, water resistance, and durability, rice husk-derived particle board is becoming more and more popular in India. Due to its high quality and low cost, it has become a favored material for usage in the construction industry. It is also often utilized in the furniture sector as a more affordable option to wood. Indian businesspeople now have a fantastic opportunity to get into this market thanks to its rapid growth. It is simple to set up and doesn't require much money up front. There is a lot of room for expansion in the upcoming years due to rising environmental consciousness.

Read our Books Here: <u>Manufacture of Value Added Products from Rice</u> <u>Husk (Hull) and Rice Husk Ash (RHA)(2nd Revised Edition)</u>



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#### Global Market Outlook

Due to its various benefits, rice husk-based particle board is quickly gaining popularity worldwide. Between 2020 and 2026, this market is projected to expand at a CAGR of 8.2%, propelled by factors including growing environmental concerns and the demand for sustainable alternatives to traditional particleboard materials like wood. Due to its exceptional mechanical strength and minimal impact on the environment, rice husk particleboard is becoming more popular in the construction sector as a green building material. Its acceptance has grown around the globe, especially in wealthy nations like the US, Japan, Australia, and Canada. The expansion of the global market for rice husk-based particleboard has also been significantly fueled by the rising demand for high-quality furniture and home furnishings.

Watch other Informative Videos: <u>Investment Oppotunities in</u>
Particle Board from Rice Husk Project



Setup Plant of **Glass Fiber** Reinforced Polymer (GFRP) Rebar



High-strength glass fibres inserted in a resin matrix are the main component of glass fibre reinforced polymer (GFRP) rebar, a type of composite rebar. It is a relatively new product created to be used in place of steel rebar in the construction sector. GFRP rebar is superior to conventional steel rebar in a number of ways, including cost and corrosion resistance. High-tensile glass fibres are combined with a resin matrix, typically an epoxy or vinyl ester, to create GFRP rebar. The glue holds the fibres together and adds further strength and corrosion protection, while the glass fibres offer the necessary ductility and strength. A robust, lightweight, corrosion-resistant material that can be utilized to strengthen masonry and concrete constructions is the end product.

Visit this Page for more Information: <u>Start a</u>
<u>Business in Glass Manufacturing Industry</u>



# Scope of Start-Up in Glass Fiber Reinforced Polymer Rebar Manufacturing Industry

The worldwide construction industry is anticipated to grow at a high rate in the years to come, creating enormous opportunity for start-up in the Glass Fiber Reinforced Polymer (GFRP) rebar manufacturing industry. Due to its improved corrosion resistance, light weight, and reduced cost, GFRP rebar is becoming more and more popular as a substitute for conventional steel reinforcement. Due to the benefits of employing GFRP rebar over steel, contractors may find it more appealing to use it to reduce building costs.

The increasing demand for GFRP rebar offers good opportunities for business owners to enter the GFRP rebar manufacturing industry. The start-up and operating costs for the manufacture of GFRP rebar are minimal. Entrepreneurs can also profit from government incentives that are available to promote green building practices and the creation of sustainable building materials.

Related Business Plan: Glass Fiber Reinforced Polymer (GFRP) Rebar
Manufacturing Business



#### **Uses and Applications**

The construction industry uses glass fibre reinforced polymer rebar (GFRP) as a form of reinforcing bar. Glass fibres, epoxy resin, and other components make up this substance. Since GFRP is more corrosion resistant than conventional steel rebar, it is perfect for usage in severely corrosive situations. Additionally, it is non-conductive and non-magnetic, making it appropriate for use in delicate electrical applications. The concrete in tunnels, dams, bridges, marine constructions, and other infrastructure projects can be reinforced with GFRP rebar. Additionally, it can be applied to strengthen post-tensioned or precast structural structures. In addition, GFRP rebar can be used in slab-on-grade applications, footings, and foundations.

Read Similar Articles: GLASS

**BASED PROJECTS** 





#### Global Market Outlook

In the building sector, glass fibre reinforced polymer (GFRP) is frequently used for non-structural components such facades, panels, pipelines, and channels. Due to the existence of several growing economies in the region, including Vietnam, China, Indonesia, and India, the Asia-Pacific region has grown to be a popular market for investors. Strong economic growth has led to domestic enterprises increasing their operations. Along with this, international businesses have started making inroads into these areas to seize the present chances. Commercial construction, including offices, manufacturing facilities, buildings, warehouses, etc., is now in demand as a result of this.

Watch other Informative Videos: <u>Production of</u>
<u>Glass Fiber | Investment Opportunities in</u>
<u>Composites Industry</u>





## NPCS can provide Market Survey Cum Detailed Techno Economic Feasibility Report on mentioned businesses.







#### > PROJECT LOCATION

- State Profile & Geotechnical Site Characterization
- General
- History
- Geography
- Climate
- Topography
- Demography
- Administrative
- Economy





- Transportation and Telecommunications
- Map

#### > INTRODUCTION

- Project Introduction
- Project Objective and Strategy
- Concise History of the Product
- Properties
- BIS (Bureau of Indian Standards) Provision & Specification
- Uses & Applications





#### > INDIAN MARKET STUDY AND ASSESSMENT

- Current Indian Market Scenario
- Present Market Demand and Supply
- Estimated Future Market Demand and Forecast
- Statistics of Import & Export
- Names & Addresses of Existing Units (Present Players)
- Market Opportunity
- > RAW MATERIAL
- List of Raw Materials
- Properties of Raw Materials



- Prescribed Quality of Raw Materials
- List of Suppliers and Manufacturers
- > PERSONNEL (MANPOWER) REQUIREMENTS
- Requirement of Staff & Labor (Skilled and Unskilled) Managerial, Technical, Office Staff and Marketing Personnel
- > PLANT AND MACHINERY
- List of Plant & Machinery
- Miscellaneous Items
- Appliances & Equipments





- Laboratory Equipments & Accessories
- Electrification
- Electric Load & Water
- Maintenance Cost
- Sources of Plant & Machinery (Suppliers and Manufacturers)
- > MANUFACTURING PROCESS AND FORMULATIONS
- Process of Manufacture with Formulation
- Packaging Required
- Process Flow Sheet Diagram





#### > INFRASTRUCTURE AND UTILITIES

- Project Location
- Requirement of Land Area
- Rates of the Land
- Built Up Area
- Construction Schedule
- Plant Layout and Requirement of Utilities



#### Financial Statements of the Business

Project at a Glance

**Annexure** 

•	Assumptions for Protitability workings	1
•	Plant Economics	2
•	Production Schedule	

Factory Land & Building
Site Development Expenses

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Land & Building.



•	Plant & Machinery5
	Indigenous Machineries
	Other Machineries (Miscellaneous, Laboratory etc.)

**Provision of Contingencies** 

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- Salary and Wages .......

• Turnover Per Annum ......10

• Share Capital.....11

Equity Capital
Preference Share Capital

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- Annexure 1 :: Cost of Project and Means of Finance
- Annexure 2 :: Profitability and Net Cash Accruals
- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals





• Annexure 3 :: Assessment of Working Capital requirements

Current Assets
Gross Working Capital
Current Liabilities

**Net Working Capital** 

Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds





- Annexure 5 :: Projected Balance Sheets
- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)
- Annexure 6 :: Profitability Ratios

- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio





• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P





#### • Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP





- Annexure 12 :: Shareholding Pattern and Stake Status
- Equity Capital
- Preference Share Capital
- Annexure 13 :: Quantitative Details-Output/Sales/Stocks
- Determined Capacity P.A of Products/Services
- Achievable Efficiency/Yield % of Products/Services/Items
- Net Usable Load/Capacity of Products/Services/Items
- Expected Sales/ Revenue/ Income of Products/ Services/ Items





• Annexure 14	**	<b>Product wise</b>	<b>Domestic Sales Realisation</b>
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- Annexure 15 :: Total Raw Material Cost
- Annexure 16 :: Raw Material Cost per unit
- Annexure 17 :: Total Lab & ETP Chemical Cost
- Annexure 18 :: Consumables, Store etc.
- Annexure 19 :: Packing Material Cost
- Annexure 20 :: Packing Material Cost Per Unit





- Annexure 21 :: Employees Expenses
  - Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Expenses
- Annexure 26 :: Other Manufacturing Expenses
- Annexure 27 :: Administration Expenses
  - Annexure 28 :: Selling Expenses





- Annexure 29 :: Depreciation Charges as per Books (Total)
- Annexure 30 :: Depreciation Charges as per Books (P & M)
- Annexure 31 :: Depreciation Charges as per IT Act WDV (Total)
- Annexure 32 :: Depreciation Charges as per IT Act WDV (P & M)
- Annexure 33 :: Interest and Repayment Term Loans
- Annexure 34 :: Tax on Profits
- Annexure 35 :: Projected Pay-Back Period and IRR



#### **TAGS**



#Cashew, #Processing, #Cashewnutprocessing, #Cashewprocessing, #Dryfruit, #Nutprocessing, #Foodprocessing, #Carbon, #Black, #Carbonblack, #Chemical, #Chemicalindustry, #Chemicalproduct, #Zeolite, #Detergent, #Grade, #Zeolite4A, #Detergentgrade, #Particle, #Board, #Rice, #Husk, #Particleboard, #Buildingmaterial, #Building, #Material, #Glass, #Fiber, #Reinforced, #Polymer, #GFRP, #Rebar, #Glassfiber, #Reinforcedpolymer, #Gfrprebar, #Glassreinforcedpolymer, #Manufacturingbusinessideas, #Businessplan, #Npcs, #Entrepreneurindia, #Startupbusinessideas, **#Startyourownbusiness, #Projectreport, #Businessopportunity** 



# Major Queries/Questions Answered in Business Plan



- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Business Feasibility Study of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?





- 5. What is the total Startup cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?





- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- 11. What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- 13. What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?





- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- 18. What are Statistics of Import & Export for the Industry?
- 19. What is the time required to break-even?



- 20. What is the Break-Even Analysis of the plant?
- 21. What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- 25. What is the Process Flow Sheet Diagram of the plant?
- 26. What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- 28. What is the Plant Layout for setting up the plant?





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# Reasons for Buying Our Business Plan





- ✓ The Business Plan helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- ✓ This Business Plan provides vital information on the product like it's characteristics and segmentation
- ✓ This Business Plan helps you market and place the product correctly
  by identifying the target customer group of the product





- ✓ This Business Plan helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- ✓ The Business Plan provides a glimpse of government regulations applicable on the industry
- ✓ The Business Plan provides forecasts of key parameters which
  helps anticipate the industry performance and make sound
  business decisions











- Our research reports broadly cover Indian markets, present analysis,
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- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

NANA





And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The Business Plan covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,





Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....Read more



#### Who are we?



A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.



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- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)



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- > We have two decades long experience in project consultancy and market research field
- > We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- > We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- > We use authentic & reliable sources to ensure business precision





#### Who do we Serve?

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- Government Undertakings
- Individual Entrepreneurs
- o NRI's
- Foreign Investors
- o Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations





### Our Approach



#### **Requirement collection**

Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

**Report Compilation** 



#### **Sectors We Cover**





- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- o Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- o Aluminium And Aluminium Extrusion Profiles & Sections,
- o Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- o Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects





#### Sectors We Cover cont..



- Dairy/Milk Processing
- o Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- o Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- o Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products





#### Sectors We Cover Cont...



- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- o Organic Farming, Neem Products Etc.
- o Paints, Pigments, Varnish & Lacquer
- o Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- o Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- o Plantations, Farming And Cultivations
- o Plastic Film, Plastic Waste And Plastic Compounds
- o Plastic, PVC, PET, HDPE, LDPE Etc.





#### Sectors We Cover cont...



- Potato And Potato Based Projects
- Printing And Packaging
- o Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



### **Objective**



- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players

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- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

Click here for list





### Scope & Coverage AN ISO SOOT : 2015 CERTIFIED COMPANY



Online Research Primary **Industry Journals** Research Surveys Secondary One-on-one Research Interactions Databases **Industry Experts Industry** Industry Associations Sources Companies











©Our research team comprises of experts from various financial fields:

∞MBA's

**∞**Industry Researchers

research veterans with decades of experience



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# THANK YOU

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